

HOW DATA POWERS THE PUBLIC SECTOR 2018 TRENDS & INSIGHTS

The state of data management

Data has never been more abundant or more essential to the functioning of the government. As data powers new opportunities for the public sector, it also helps to improve internal processes and increase efficacy.

87%

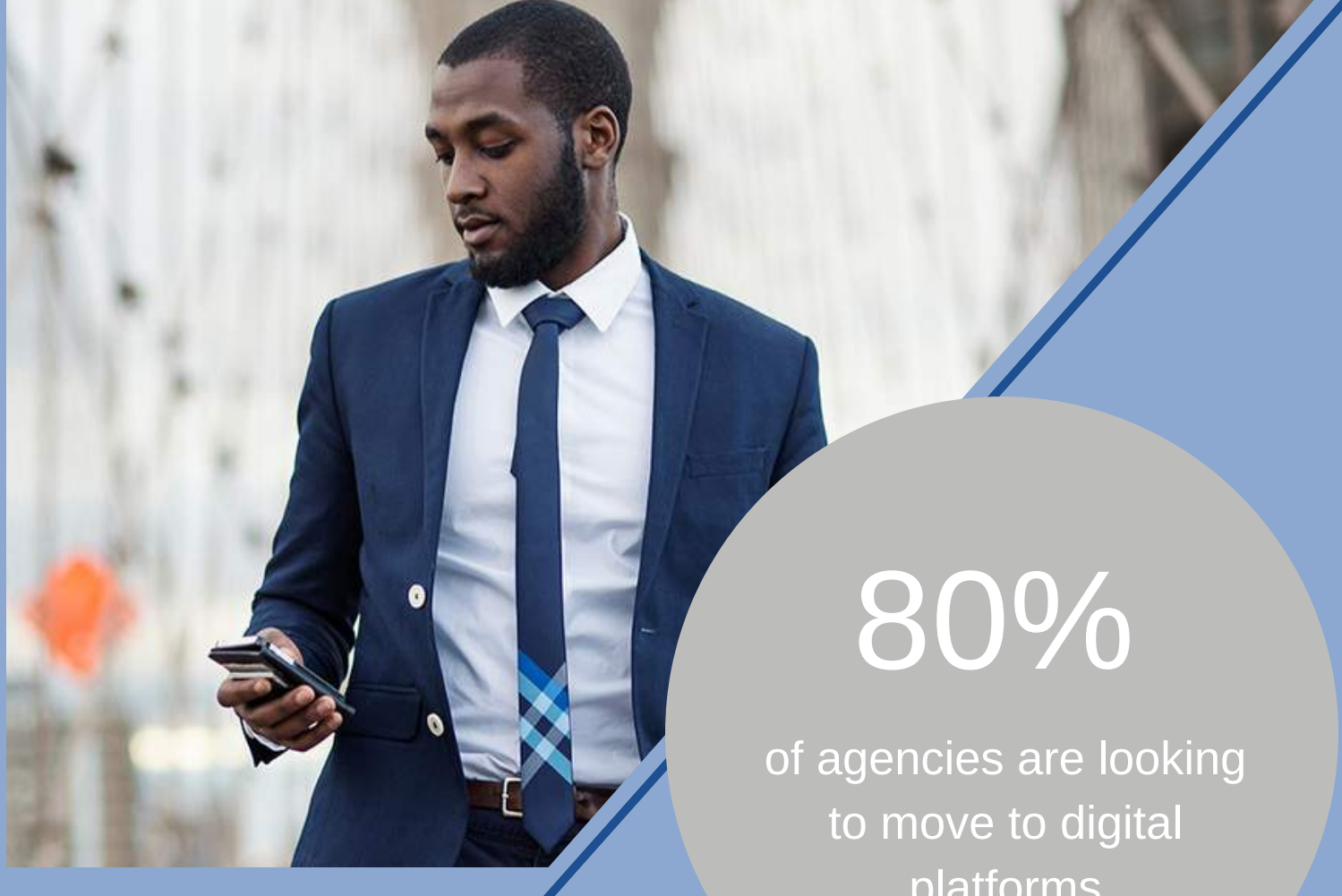
of government agencies say they consider data to be one of their greatest strategic assets

93%

believe data plays a key role in achieving their citizen mandate

Data in the digital age

In this digital era of data, we are seeing many public sector agencies modernizing their technology and transforming how they operate.

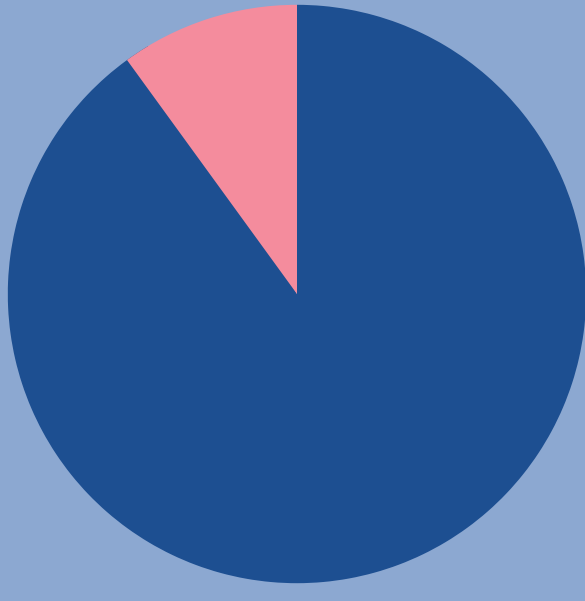


80%

of agencies are looking to move to digital platforms

The value of data

Agencies across the United States recognize the value of their data, and are investing in data management projects to make the most of it.



90% of agencies

have a data management project planned this year

& recognize the importance of data quality in achieving their strategic objectives.

What drives data strategy?

Key drivers for data quality strategy:



71%

of agencies cite data security as the top factor influencing how they shape their data strategy

The primary drivers behind agencies maintaining high-quality information are to increase efficiency, comply with regulation, and reduce risk.

Find these and other key findings in Experian's latest research study.

**The 2018 state of data management:
A public sector benchmark report**

[Read the full report](#)