Experian Data Quality for Oracle PeopleSoft

experian™
data quality

ORACLE® Gold Partner

Overview

Contact data is easy to collect, but can be difficult and costly to correct. Experian Data Quality for Oracle PeopleSoft improves the capture and management of address, email, and phone data, which ultimately increases marketing campaign effectiveness and reduces rework and operational campaign costs.

Our integration works across the entire PeopleSoft portfolio, including Human Capital Management (HCM), Campus Solutions (CS), Financial Management (FM), and many more. Our contact data quality solutions allow you to verify and standardize address, email, and phone data in real time, without bad data ever entering your database.

Improve communication

By verifying contact data before it enters your PeopleSoft application, you can ensure that only accurate and deliverable information is used for business objectives. With improved communications, organizations and institutions can increase response rates and encourage action.

Reduce rework and campaign costs

With better contact data accuracy, you increase mailing and emailing deliverability. By reducing the number of returns, bounces, and the associated rework that comes with having to manually correct bad data, less time and resources are wasted. With this extra time comes extra productivity and revenue allocation.

Experian Data Quality for Oracle PeopleSoft:

- Real-time address, email, and phone verification and standardization

- Seamless and user-friendly user interface within PeopleSoft v9.0+ modules

- Customizable to validate any address, email, or phone touch points within any PeopleSoft pages

Increase enrollment and fulfillment goals

Our contact data quality solutions for PeopleSoft also enable institutions to reach and surpass their applicant and enrollment goals. With more accurate constituent information, you ensure timely delivery of important recruitment, financial, and marketing communications.

How it works

Experian Data Quality for Oracle PeopleSoft's integration is achieved through flexible customizations. To enable our real-time address, email, and phone verification functionalities, the toolset integrates directly at the Web Server layer. All secondary PeopleSoft pages that

49% of organizations cite increasing efficiency, followed by enhancing end-user satisfaction as the top drivers to maintaining high-quality contact records.

accommodate data capture have been modified with bolt-on code. Javascript and AJAX are incorporated into the HTML area and are used to invoke our verification engines.

We expose a WSDL with specific methods to accept the source addresses which are verified and then returned to PeopleSoft. The process is configurable; you have the option to select the entire dataset or just a subset. The cleansed and formatted data is written back into your PeopleSoft application using the Application Engine and Component Interfaces.

A set of bolt-on staging and archival tables are used to record changes and return codes from our verification engine. Our user-interface and built-in business logic ensures a high level of usability and guarantees the seamless capture of accurate contact data.
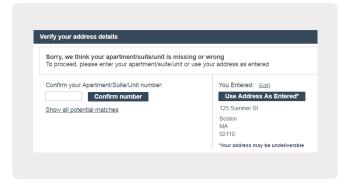
Integration overview

Our PeopleSoft integration code is bundled into a project, which can be imported directly into the PeopleSoft system. Our integration features are minimally invasive to your core PeopleSoft functionality and also enable rapid implementation and upgrades.

Available datasets

We partner with authoritative postal, email, and telecommunications data sources to have the most accurate and up-to-date datasets.

Contact us to learn more about Experian Data Quality's integration with Oracle PeopleSoft.

Contact us