



# Experian Pandora

## Discover your data and share your insights

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When it comes to your data, you don't know what you don't know. Data discovery is a process that helps you investigate your data to understand what problems exist and what actions must be taken to remedy those issues. Discovery is closely linked with data profiling. Profiling allows you to learn about the data you have; discovery allows you to explore the interesting ways that data is linked. While data profiling reveals missing values, incompleteness, or outliers in your data, data discovery reveals the relationships among your data. Experian Pandora allows you to easily profile and discover your data.

Experian Pandora empowers everyone across your business to gain greater insight from your data. Designed with business users in mind, the tool enables both technical and non-technical users to access and analyze information. It also encourages collaboration by providing users with simple ways to share views of data that needs further investigation. When you share data across your organization in ways that resonate with users across departments, you unlock even greater power from the information you already have.

### How it works

#### **Discovery**

Experian Pandora will automatically discover relationships in your data, even if you are not sure what's included in the information set. By recognizing similar values, the tool can map existing columns to new data based on formatting. As a data-agnostic tool, these suggestions are not specific to certain systems or data—the relationships are based on the actual values. If Experian Pandora detects an exact correlation between data values, it will flag the relationship and allow you to decide whether to merge the corresponding columns. When the correlation is less than exact, Experian Pandora can still identify the connection and provide the option to consolidate. To join the values that Experian Pandora suggests, you can simply point and click. You can also write custom rules to ensure that the data is mapped in the way you need. Identifying the relationships that exist among your data can provide a deeper understanding of the information you have and present new opportunities.

#### **Sharing**

Once you discover interesting relationships and insights from your data, Experian Pandora allows you to easily share that knowledge. The tool allows you to apply mapping and name columns to make it clear to those in other parts of your organization what exactly the information is that they are viewing. Experian Pandora also has reporting capabilities that enable you to aggregate data and provide information that is easy to understand for stakeholders throughout your business. Sharing data across your organization makes it easier for people to access information they need and builds trust and credibility that the strategic decisions you're making are based on sound data.

## A user-friendly tool

With drag-and-drop capabilities built in, Experian Pandora is user-friendly and provides automated data discovery. This means that even users who are unsure of what is included in the data can use the tool to uncover connections through blind relationship discovery. Since no SQL coding is required to investigate your data, you can easily identify relationships and merge columns with similar values to create more complete records in your database.

## Features of Experian Pandora



### Quick time-to-value

Experian Pandora is quick and easy to install, requires minimal training or expertise to use, and grants you access to all your records within seconds.



### Quality cruise control

The solution allows you to easily control your data; monitoring and automatically reporting on your data quality with customizable dashboards and alerts.



### Collaborative

With role-based security permissions, the tool enables both technical and non-technical users from across the business to work together.



### Dependable

A trusted resource for all users, Experian Pandora provides flexible backup options and redundancy management.

## Technical information

**On-premise:** Experian Pandora is an on-premise solution that you will host on your infrastructure

**Comprehensive solution:** Analyze, improve, and control your data with this powerful data management platform

**Customizable:** Experian Pandora comes with built-in rules and can also be tailored to suit your specific needs

**Standard connectivity:** Experian Pandora connects to databases via JDBC, allowing you to easily publish to third-party applications through ODBC

See what Experian Pandora can help you uncover in your data.

[Check it out](#)