experian™

Global intuitive address validation

Capture addresses quickly and efficiently with predictive address validation

Experian Data Quality's new intuitive address validation solution enables users to quickly find an address in real time using predictive text functionality. It is a more modern, end-user friendly way of capturing accurate and up-to-date address information.

Unlike more traditional address validation software, which requires a minimum of two steps, our new intuitive address validation requires only a single-step process. As a user types in an address, the intuitive address validation service will immediately begin predicting potential, valid address matches.

Why businesses should optimize their address validation

As consumer expectations grow, so too must your ability to meet those expectations. That's why we've worked to optimize the way you capture and validate addresses during finicky checkouts. Our new global intuitive address validation solution enables users to quickly validate address in real-time using predictive functionality.

Benefits of our global intuitive address validation:

• Improve data quality and increase efficiency and productivity

• Save money by preventing inaccurate records from entering your database

• Enhance decision making and marketing through effective profiling and segmentation

• Ensure consistency and accuracy of data by matching against Experian's robust reference data

• Maintain 99.9 percent service up time with a robust, reliable, and highly secure infrastructure

Features

Collect valid addresses in only seven keystrokes compared to industry standard of 25

Validation occurs right as users type. This means accurate address data for you, and speedier checkouts for your customers

Real-time predictive functionality allows for a modern, streamlined user experience

Global coverage in over 240 countries and territories for international shipping

Our intuitive address validation service can be easily implemented

This new service is accessed and integrated via a more modern RESTful API. For technical buyers and users, REST services are often preferred over SOAP due to their increased flexibility, resiliency, and speed as well as being much easier to integrate.
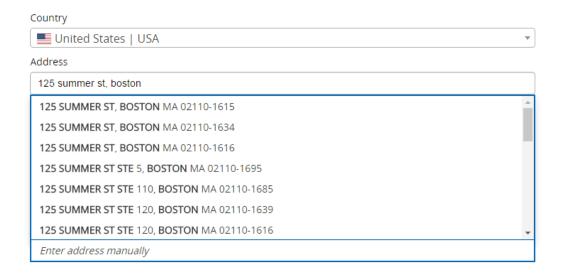
Simplified global address code

A single API allows you to capture global addresses without worrying about any country specific complexities, making it simple and quick to get up and running.

Responsive sample code

Responsive Javascript sample code allows you to create optimal user experiences for your desktop and mobile websites.

Intuitive address validation in action

Country

🇺🇸 United States | USA ▼

Address

125 summer st, boston

| 125 SUMMER ST, BOSTON MA 02110-1615 |
| 125 SUMMER ST, BOSTON MA 02110-1634 |
| 125 SUMMER ST, BOSTON MA 02110-1616 |
| 125 SUMMER ST STE 5, BOSTON MA 02110-1695 |
| 125 SUMMER ST STE 110, BOSTON MA 02110-1685 |
| 125 SUMMER ST STE 120, BOSTON MA 02110-1639 |
| 125 SUMMER ST STE 120, BOSTON MA 02110-1616 |

Enter address manually

The best businesses are already taking steps to improve their customer data quality. Speak with our team to find out how we've helped other businesses in the past and learn more about how we can help you now.

Contact us