

AddressBase® Consultancy Service

Leverage deeper reference data insight with Experian's AddressBase® Consultancy Service.

Gain full understanding of what AddressBase is and what it means to your organisation.

Improve how you interact with other agencies and services

What is the service?

The AddressBase® consultancy service will help your organisation to learn more about AddressBase, the implications it has for your organisation and how you can successfully implement it with minimal disruption to the services that you offer. This service results in a report that is wholly owned by you and does not tie you in to purchase any Experian Data Quality software to implement any recommendations.

Who should be involved?

Anyone who has an interest in address data and the impact AddressBase may have on their department or service such as:

- Heads of Services / Departments
- IT/Data/GIS Managers
- Database Managers
- Application owners
- Data Quality/Governance Managers

What do I need to do for this service?

Prior to visit by the Consultant:

- Identify key stakeholders
- Arrange meetings/interviews with key stakeholders
- Book meeting rooms
- Provide extracts of data in required format

During the site visit:

- Provide access to the required members of your organisation
- Assign a central point of contact to co-ordinate the consultancy
- Test and review the cleansed data
- Return the cleansed data in the required format

What do I get from this service?

Knowledge of AddressBase

Gain full understanding of what AddressBase® is and what it means to your organisation. We can also advise you on how AddressBase® will help you to interact with other agencies and services.

Migrating to AddressBase

We can advise you on what work will be required on your part, to migrate your existing address data, by providing you with a Data Healthcheck.

Where cost savings can be made

Advise on how to introduce AddressBase successfully so that it can be extended across other parts of the organisation in the future if required.

Support your procedures

Ensure that internal procedures are considered when introducing the data. For example do any existing processes rely on data elements that don't exist in AddressBase.

Prepare for implementation

Knowing the effort required to implement AddressBase will help you to plan for the introduction of the dataset and assign appropriate resources to the project.

Outline of agenda

- Workshops to educate your organisation on AddressBase
- Face to face meetings with key application owners and data managers to understand the current use of address data solutions
- Group workshops with key application super users to understand any current issues with address data and the quality of that data
- Data analysis to establish how easy it will be to convert your data in it's existing format to another one such as BS7666 or the postal format if required
- Data Healthchecks on your data sample
- Creation of a report to provide your organisation with clear information on how to implement AddressBase® along with a high level implementation plan

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Why should I buy this service?

Education

The more you and your staff know about AddressBase® the better decisions you can make. This will result in more discussion around on how you can use it within your organisation to help improve your services and improve your underlying address data quality.

Get internal buy in

Moving from a dataset such as PAF, NLPG or AL2 that may have been in use within your organisation for a number of years will require a great deal of internal buy in and commitment to change. Our consultancy service will provide you with content for a business case and ease any fears that may exist about the change from existing address data sources.

Implementation plan

Our service will provide you with a high level implementation plan for AddressBase® across the key applications or departments

in your organisation. This implementation plan will be yours to own and do with as you please. You will be under no obligation to use any products from Experian Data Quality to help implement AddressBase® in your organisation.

Expertise in address management

Our consultants have a great deal of expertise in helping customers implement numerous address data sources from PAF® and NLPG to datasets from across Europe, USA and Asia. We know the issues organisations can face when implementing new reference datasets and can provide guidance on how to avoid common pitfalls.