

# AddressBase® Migration

Enhance your location data insight with Experian's AddressBase® Migration service

Enhance your data by converting your existing PAF or NLPG to AddressBase® Premium or AddressBase® Premium with islands

## Reap the rewards of enhanced location data

#### What is the service?

This service helps you to convert your existing PAF®, NLPG or Address Layer 2 formatted addresses to AddressBase® Premium or AddressBase Premium with Islands. Our consultants work with you to determine your requirements, analyse and process your address data using an iterative approach to ensure the best results for you, whether that be for a one off data migration project, a data feed to another system, or to be returned to your database.

#### Products Involved

 AddressBase® Premium or AddressBase® Premium with Islands

#### What do I need to do for this service?

Provide your consultant with:

- Format and structure of your data
- One or more data files in the format / structure above
- A contact person who can answer any queries on the data

Your consultant will contact you to determine your key requirements and define the work that Professional Services will carry out for you. Work will commence once the agreed Statement of Work has been signed off.

#### What do I get from this service?

#### Accurate, up to date address data

Improve address data quality by cleansing to correct spelling mistakes, add or correct elements i.e. missing sub-premise or premise, incorrect street descriptors, towns or postcodes.

#### Data Quality report

A data quality report showing impartial assessment of the data quality both before and after processing including the quality and confidence in the matches found.

#### Append additional information

Enhance your existing address database with additional information such as UPRN, grid references, building classifications, Ward codes, Local authority codes and much more.

#### **Dedicated Data Quality Consultant**

Your consultant will analyse and process your data using an iterative approach to ensure your data quality and data integration needs are fully met and that ROI is maximised.

#### Outline of service

- · Analyse data extracts
- · Configure our suite of data quality tools in the most suitable way
- Process your data against the latest version of AddressBase Premium or AddressBase Premium Islands
- Fine tune the process using an iterative approach to ensure the best results for your data
- Test and review the cleansed data
- Return the cleansed data in the required format

#### Why should I buy this service?

#### Tailored to your requirements

- · Work with you to understand your data and requirements
- Choose and configure the most appropriate tools and processes
- Cleansed data returned in the format you need
- Returned data is ready to be loaded back into the source application

#### Comprehensive Data Quality Software & Services

- Suite of Data Quality tools
- Specialist team of Data Quality consultants
- Experience cleansing large datasets across a wide range of sectors
- Previous experience with NLPG and AL2 data migration projects

#### No annual license costs

- No need to purchase software licenses
- Royalty payments based on the number of records processed
- No need to purchase any specialist servers to host the product and process the data
- No need to train internal staff on new software or data processing

#### **Product Sheet**

### AddressBase® Migration

#### Enhance your data

- Append UPRN, UPDRN and TOID
- Reformat data from PAF to BS7666 structure
- Enhance with classification codes, grid references etc, all at no extra cost