

AddressBase[®] Premium Islands

Gain greater intelligence through accurate address information

Addressbase Premium Islands provides a comprehensive view of properties that contain multiple delivery points or that may be under construction in the UK

Gain greater intelligence allowing for more accurate decision to be made

What is the service?

The complete data set will contain England, Scotland, Wales, Northern Ireland, Channel Islands and Isle of Man.

Built from the Royal Mail Postcode Address File (PAF[®]), the National Land and Property Gazetteer (NLPG), the One Scotland Gazetteer, Northern Ireland Pointer data, Digimap covering the Channel Islands, Isle of Man Government data and data from the Valuation Office Agency. This comprehensive address file provides detail on addresses throughout their lifecycle across the United Kingdom (UK).

This data provides detail on an address throughout its lifecycle with key elements being:

- Unique Property Reference Number (UPRN)
- Current addresses
- Alternatives for current addresses
- Provisional addresses (proposed planning developments) and historic information for addresses (including historic alternatives)
- Objects without a postal address (OWPAs)
- Topographic identifiers (TOIDs) to link to OS MasterMap
- Detailed classification codes and other meta data to help you validate the quality of a record
- Valuation Office Agency's Council Tax and non-domestic rates (NDR) data for additional classification

Benefits of AddressBase Premium Islands

Reduce Costs

- Reduce costs from multiple licence fees with one comprehensive address file for the UK.

Drive efficiencies

- Remove the need to perform matching exercises and multiple calls between different address sets with one definite source, saving time and improving efficiencies.

UPRN Data

- Unique Property Reference Number (UPRN) data to ensure duplicate addresses can be identified between shared systems, reducing cost and operational efficiencies.
- UPRN is also becoming the standard 'linkage' key across Public Sector information – embedding it in all your contact data will open up a wealth of opportunities.

Improved standards, reputation and brand image

- Accurate address information and the identification of duplications inevitably improves customer relationships as your customer will receive a much more joined up service when data is shared and accurate.

Greater intelligence

- AddressBase Premium Islands provides a comprehensive view of properties that contain multiple delivery points (plus the Parent Child relationships) or that may be under construction in the UK. This provides greater intelligence allowing for more accurate decisions to be made.
- AddressBase Premium Islands also contains detailed meta data about a property – is it residential or commercial? What kind of commercial activities are going on? Is it a Live or Historic address?

Accurate and up to date view

- A definitive, accurate and up to date view of all addresses and non-addressable locations through their lifecycle provides the ability to accurately manage assets. Built in geolocations enable you to accurately map your customers, prospects or citizens.

Public Sector funding

- If your organisation is a member of the Public Sector Mapping Agreement (PSMA) then AddressBase Premium for England, Scotland and Wales is centrally funded by the government and is free at the point of use.

The Future of UK location

- Using the UPRN, a wealth of additional information is already available – both Open and paid for.

AddressBase® Premium Islands

- New data is being released and new services are planned by the Ordnance Survey and others to add further value and intelligence now and in the future.

Experian Data Quality can help you realise those benefits

The collaborative and consultative approach that Experian Data Quality provides, along with its range of software tools and services, will enable a smooth migration to AddressBase® Premium Islands for any organisation. The tools and services provided enable organisations to reap the benefits, utilising the vast expertise from a company with over 20 years' experience working with addressing datasets.

In addition to this, Experian Data Quality can provide a wealth of additional datasets from more than two Experian and other third parties. These can be used seamlessly with AddressBase Premium Islands to add an extra level of insight on individuals and locations.