Data Management Services

Support your data strategy with expert guidance

Our team of data management consultants can help you unlock the value of your data assets

Get more from your data

Businesses trust and use our expertise to assist them on a wide range of projects relating to their data quality needs. This includes, but is not limited to, setting up and integrating data capture and quality products, managing data migration projects, the provision of end to end data quality solutions and advising on how to implement a data governance framework. We focus on our customers' requirements ensuring that the solutions and services that we provide are tailored to meet their specific business needs.

With unparalleled levels of expertise and in-depth industry knowledge, Experian Data Quality Professional Services hold the key to your company's data quality needs.

Solution

Experian Data Quality Professional Services consultants have many years of experience helping our customers, across all industry sectors to implement our products successfully into a wide range of applications. Our expert advice and services will ensure that your Experian Data Quality products are available for use quickly after purchase, ensuring you achieve a return on your investment in as short a time frame as possible.

Experian Data Quality knows that each business is different, and that an off the shelf product does not always answer 100% of your organisation's requirements. Our Professional Services consultants are dedicated to analysing your specific needs, defining your business and technical requirements and delivering robust tailored solutions.

Expertise

We have specialist consultants who have developed solutions using a variety of programming languages, namely .Net, Java, C and C++, across a variety of platforms from in-house applications to some of the major CRM and ERP systems such as, Oracle EBS and Siebel, Microsoft CRM, Salesforce.com, and SAP. We have the capability and expertise to deliver end to end data quality solutions and work with technologies that are current and specific to your environments and enterprise applications. Our experience in deploying end to end data quality solutions will ensure your project is delivered on time, to budget and to your required specification.

Deployment

Deploying new solutions into your environment(s) can be a time-consuming process, often involving the co-ordination of resource from many different departments. Such changes, no matter how big or small, always carry a degree of risk, particularly when it comes to a live environment.

Experian Data Quality Professional Services can assist with every stage of deployment whether it is initial product installation into your development environment, end user training, assisting your developers with some integration work or the migration of a solution from one environment to another. This all helps to greatly reduce the time required to implement a solution and minimises the risk of disruption or downtime during the process. It will mean that your project team is free to focus on the tasks that they do best and don't need to waste time learning the indepth technical detail of the Experian Data Quality products you have purchased.

Our data expertise

Experian Data Quality Professional Services process, analyse and transform data on a daily basis. Through a method of cleaning, standardising, de-duplicating and suppressing, our consultants can create a single customer view of your specified data or simply ensure you have accurate and up to date data in your CRM or marketing database. Our hands-on experience with data means that we are best placed to provide advice and guidance on how you should manage your data whatever your business needs may be.

Data processing

We recognise that your customer or supplier data is one of your most valuable business assets and will often be in a format that is unique to your industry sector or business. You will have spent many years gathering and using this data and we want to ensure that any work that we do on your data enhances its usability and usefulness. We are comfortable working with large or small data volumes in many different formats and file types, and we will work with you to define exactly how you want any data processed by us to be returned to you.

Data Management Services

We work with a wide range of reference data for the UK and the majority of countries across the globe. Examples of this data include consumer and business names, addresses, emails and telephone numbers. Consultants can assist with one-off data services or work with you to continually ensure your data is processed on a regular basis. However you wish to engage with us ensuring your data is transferred to and from us securely is our number one priority.

Once data is in the required format we can then use some of our many additional reference data sources to help you make crucial business decisions by appending grid co-ordinates for use with mapping tools, geo-demographic profiles to enable customer segmentation and many more data elements.

Data migration

Whether upgrading to a new version of a database or application, switching to a new system or consolidating data silos, our consultants can assist in the migration of your data to streamline your data migration project, reducing the complexity, risk, cost and time involved, and therefore minimising the impact to your business operations and application availability. Consultants utilise integrated services, products and data to help you migrate your data irrespective of your storage environments whilst also providing the opportunity to evaluate and improve the quality of your data.

Data governance & strategy

If you or your organisation is investing time, effort and money on a data quality solution then we encourage you to look at implementing a data governance framework to help protect any investment made in your data quality solutions. By ensuring that the processes, policies, security and management of your data follows a best practice framework it will help ensure consistency across your organisation and drive better data management practices. Better data management practices ensure that you are making business decisions from up to date data which will ultimately drive growth for your business.

About our consultants

- Our delivery consultants are highly skilled in all key languages including C#, Java, C, C++, VB .NET & SQL

- Experian Data Quality Professional Services have many years of CRM/ERP experience with application vendors such as SAP, Siebel, Oracle, Microsoft and Salesforce.com

- Our project managers are APM and PRINCE2 qualified

- Our consultants have high-class science and IT degrees from leading universities

- Our consultants have technical qualifications from key providers such as Microsoft, Oracle and SAP